

MAKER OF PRE~SEED® “FERTILITY-FRIENDLY” INTIMATE MOISTURIZER RESOLVES LAWSUIT

Spokane, WA May 22, 2009 -- INGfertility, LLC, the maker of PRE~SEED® Intimate Moisturizer, as well as PRE® Personal Lubricant, announced this week that their lawsuit against a competitive manufacturer has been resolved. INGfertility now has acquired rights to the name of the competitive product, Pre Conceive plus, which will no longer be sold.

Because published medical studies have shown that personal lubricants can harm sperm and or embryo development and should be avoided when conception is desired, internationally recognized Sperm Physiologist Dr. JE Ellington developed INGfertility's PRE~SEED®. PRE~SEED® was specifically created to relieve vaginal dryness without harming sperm, for use by couples who are trying to conceive children.

“INGfertility has submitted written comments to the FDA, about the need for warnings on lubricants so that consumers and physicians are aware of how toxic to sperm or embryos most lubricants are” states Ellington, “Being allowed to claim that our products do not harm sperm and embryos--was based on numerous studies reviewed by the FDA. It is important that consumers are able to clearly identify products that have passed this kind of rigorous testing.”

PRE~SEED® has been sold since 2002 and continues to be available at an expanding number of pharmacy and internet locations throughout the US.

SOURCE: INGfertility, LLC 05/22/09

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